



NEXT COMMUNITY FORUM MEETING:
Annual Public Meeting
Thursday, January 13, 2011, 4:30 - 6:00 p.m.
MATTSSON BOARD ROOM
540 ARAPEEN DRIVE
 Free parking is available directly west of the building.

- AGENDA:**
- Recent updates to the campus master plan
 - New campus projects for 2011 and impacts to the community
 - Sustainable transportation update

Each year, in compliance with University of Utah regulations (PPM 3-201), an annual public meeting is held to promote meaningful participation by neighbors, businesses, and other organizations likely to be affected by proposed additions or changes to the University's physical facilities and operations. If you have suggestions or questions about the agenda, please contact Ann Floor at 801-585-3595.

The following items were discussed at the Oct. 14, 2010 Community Forum:

UPCOMING ON CAMPUS

• **Free star parties**
 The physics department offers free star parties each clear Wednesday evening. Binoculars, cameras, and personal telescopes are always welcome. The observatory is atop the South Physics building located just off Presidents Circle (directly east and across the street from Kingsbury Hall).

Sidewalk astronomy is a great family friendly activity designed to both entertain and educate. The South Physics observatory serves as the only public observatory in Salt Lake City. For more information, contact Paul Ricketts at 801-597-1442 or visit <http://web.utah.edu/astro/>.

• **Celebrating Martin Luther King, Jr.**
Jan. 17 - 21, 2011
Free and open to the public
 The University of Utah presents its 27th annual program commemorating the life of Martin Luther King, Jr. with five days of presentations, panel discussions, and other events. Keynote presentations will be offered by Kimberle' Crenshaw, professor of law at UCLA, "Reaffirming Equal Opportunity" (Jan. 18); and Michael A. Olivas, holder of the William B. Bates Distinguished

Chair in Law at the University of Houston Law Center, "The Danger of the Discourse and Why Anti-immigrant Narratives are Dangerous to All of Us" (Jan. 20). A Hinckley Institute of Politics panel discussion titled "Reaffirming Equal Opportunity: Should the Utah Constitution be Amended?" will be held Jan. 19. For locations and times, and to view all King Week events, visit www.diversity.utah.edu.

• **Trevor Southey: Reconciliation**
Utah Museum of Fine Arts now through Feb. 13, 2011
 This retrospective of the life and work of Utah-based artist Trevor Southey gives prominence to four life passages that have defined Southey's character and his art: his youth in Rhodesia and education in England; his life as a married, practicing Mormon and his desire for a utopian lifestyle created around family, farming, and art; Southey's decision to acknowledge his homosexuality in 1982, which coincided with the first major public awareness of the AIDS epidemic; and the reconciliation of his life decisions as expressed in his revised artistic approach to the human form. Admission is free the first Wednesday of each month. Regular admission is \$7 (adults) and \$5 (ages 6-18). For more information, contact Shelby Peterson at 801-581-7332 or visit www.umfa.utah.edu.

CAPITAL CAMPAIGN

Carla Flynn, Associate VP, Development
 With public funds for higher education decreasing across the country, capital campaigns are becoming a permanent part of the landscape at all universities, including the University of Utah. The *Together We Reach* campaign is the University's fourth capital campaign.

The silent phase of *Together We Reach* began July 1, 2005. By the time the public phase was launched in October 2008 the country was in the middle of the recession. "And contrary to what might be expected, the University is pleased to report that contributions are exceeding expectations," said Flynn. With a goal of \$1.2 billion—the highest goal the University has ever set—\$863 million has been raised to date. Additional pledges are at \$944 million, with another \$80 million for scholarships. The University's 1,400 endowments (set up for perpetuity) total an endowment of \$500 million. Of 800 private and public universities across the country, the U ranks 125th in the size of its endowment.

The *Together We Reach* campaign is set to conclude in the fall of 2013. As with other institutions with substantial endowments, the University hopes that it can use scholarships as an incentive to recruit the highest caliber students.

The campaign is focusing on five initiatives: Engaging our students, elevating our research, expanding our global

outlook, enhancing our learning experience, and enriching the community. The University wants to broaden its base and elevate the giving by reaching out to the entire state as well as across the country, while also being realistic about the state of the economy. Since the campaign began, the University has gained 46,000 new donors. "One especially successful initiative early in the campaign was raising money to improve the Block U on the mountain," said Flynn. "It brought in many new donors and exceeded the amount needed for the renovation project so we were able to invest the rest of the money in scholarships for students."

REVIEW OF CAMPUS CONSTRUCTION PROJECTS
Michael Perez, Associate VP, Facilities Management
 The following is a list of projects the University of Utah will submit to the Utah State Legislature in 2011. The projects have been reviewed and accepted by the Board of Trustees and State Board of Regents and will be presented for approval to the State Building Board and the Utah State Legislature.

1. High-temp water and electrical upgrades
 The HPER mall is closed to pedestrian traffic to accommodate major repairs and replacement of leaking and deteriorating high-temperature water lines and construction of a new utility tunnel. Approximately \$13.3 million in state funding is needed to complete the high-temp water project. Improvements will include increased automation, as well as insulated pipes. The University relies on the high-temp water system in large part for heat-



ing classrooms, offices, and research areas. The high voltage electrical upgrade will take a number of years to complete and will require more than \$85.7 million. The University is requesting \$50 million from the Legislature for upgrading the electrical system. With three substations on campus, most of the systems are more than 50-60 years old. "It's harder to get funding for infrastructure," said Perez. "State funding usually goes toward construction of new buildings. It is a major gap in the state's funding structure. "The money will pay for new wiring, equipment, duct banks, transformers, switches, etc. that provide the University's power needs. It is not for capacity increases. Funding for increased capacity comes from "impact fees" assessed to new projects. The high-temp water and high-voltage system upgrades will be a three-to-five year project. "We have to repair and upgrade these systems in a systematic and thoughtful way so that campus is not disrupted for any length of time," Perez noted. The entire project as a whole will likely cost \$99 million.

2. University Hospital/Primary Children's Ambulatory Care Complex Parking

The ambulatory care complex was approved last year. It was not known how much parking would be needed in Phase I of the project, but it was known that there would be space required for parking. The building is a next step in the eventual decant of the approximately 650,000 square-foot School of Medicine (SOM) building so that it can be demolished. Many of the recently completed projects in that area have been constructed to allow for the SOM building to be razed. The new parking structure will provide approximately 400 parking spaces for the University and 800 spaces for Primary Children's Medical Center. The structure will be built underneath the two buildings and into the grade of the hill so the east side will be at street level and the west will be three to four levels high. The parking structure will cost approximately \$16 million.

Dee Genn Smith Athletics Center Expansion

This expansion project will provide improved sports training facilities, athletic lounges, classroom support space, and an eating facility, which is an NCAA compliance requirement. The project will remove 25,000 square feet of the existing building by demolishing the northern portion of the facility. The new facility will be approximately 50,000 square feet. Its height will be similar to what now exists, but it will not be as high as either the Eccles Field House or the tennis facility. The building will be constructed farther east than the existing structure but will not go beyond the setback established by the tennis facility. This project is expected to cost \$20 million, all with donated funds.

4. U of U Health Care Medical Services Building

This project is somewhat unusual for the U because it is off-campus and usually, the University's off-campus clinical properties are leased. The new medical services building will consolidate three clinical units (dermatology, OB/GYN, and ophthalmology) currently located in separate clinics in various locations in Salt Lake County into a new 70,000-square-foot facility in a central location in the valley. The land will be purchased by the University. It is anticipated to cost \$25.5 million.

Update on the Beverley Taylor Sorenson Arts and Education Complex

The University has selected EDA Architects and Okland Construction for the new Beverley Taylor Sorenson Arts and Education Complex. Construction is scheduled to begin in late 2011. This project was approved by the Legislature last year.

Business Building

Adjacent to the site of the future Sorenson Center is the current business building construction site. Some people have asked about the unusual design of the building with its cantilevered southern facade. Many campus building designs are driven by the University's functional needs coupled with the space available for each building. Also taken into account are

features such as glazing to allow as much natural light as possible into the building. The cantilevering on the business building is a design element that was approved by the architectural review committee, which includes faculty from the U's College of Architecture + Planning. The committee reviews all campus construction projects and considers the utility as well as the aesthetics of a building. The Sorenson building and the business building complex will be designed to complement each other and provide an inviting entryway into campus from the South Campus TRAX station.

Construction Impacts and Road Closures

The public can search for "construction impacts" on the University's Web site, www.utah.edu, or go directly to <http://www.digit.utah.edu/cit/cit.html> to find an interactive map of all the current construction projects and road closures under way at the U. Simply mouse over the triangles that appear on the map to see what impact or closure might be occurring at that construction area. For instance, two-way traffic is no longer allowed in the business loop because of construction on the cantilevering of the business building.

Many of the campus construction projects are at a point where roadway impacts are no longer a concern. If there are issues with impacts in the neighborhood streets, please contact Ann Floor at 801-585-3595 (floor@ucomm.utah.edu) or Michael Perez at 801-581-6510 (mike.perez@fm.utah.edu) for assistance.

COMMUTER SERVICES UPDATE

Alma Allred, Director, Commuter Services

Commuter Services has been working to change the paradigm of students, faculty, and staff from driving to campus to leaving their cars at home and taking alternative transportation. Since initiating the partnership with the Utah Transit Authority (UTA) 20 years ago, transit ridership has increased from 1,200 to more than 15,000 per day. "This is a great improvement," said Allred, "but to reduce pollution and better manage parking demand, we still need more people to take transit instead of cars."

Commuter Services' Web site, www.parking.utah.edu, was re-designed and highlights alternative modes of transportation currently being used around campus: TRAX, bicycles, cars in the U Car Share program, etc. Commuter Services also teamed up with faculty in the U's Department of Psychology to determine whether the new Web site design might be a way to influence changes in behavior. They studied how many incoming students purchased a parking pass after being pointed to transit.utah.edu, a site that showed such things as how to find housing close to campus, student testimonials about mass transit, etc., rather than being given explicit instructions on parking. Commuter Services will analyze the results of this experiment to determine future communications with students.

In addition, Commuter Services is making a slow but steady transition of its shuttle fleet to all natural gas vehicles. In order to complete the transition of the entire fleet, the University will need to house an on-campus refueling station because the natural gas powered shuttles take all night to refuel. This past summer, the University did some testing with hydrogen fuel. A device was placed on two shuttle buses to increase the efficiency and lessen the emissions of the vehicles. The data on these vehicles will be studied, and the results will determine whether Commuter Services will purchase more of these hydrogen devices for its fleet. Commuter Services also produced an ad campaign with t-shirts and bus signs that showed pop culture icons like Chuck Norris and Mr. T. and catchy phrases to encourage transit. These proved to be very popular around campus. The U's Commuter Services continues to work with UTA to help provide a variety of transit options for the U community.

WE NEED YOUR HELP!

We're updating our Community Forum email list and have discovered that we have many email addresses, but very few names to go along with them. It would help us a great deal in our communications with you if you would confirm your name and email address with us. Just send an email with your name to pr@ucomm.utah.edu and we'll update our records. Thank you for helping us better serve you!