Sharing Global U Stories

Part of the Office for Global Engagement’s mission is to amplify the international impact of our colleagues at the U. Here’s how we can help share your “Global U” efforts:

Global U INVENTORY
inventory.global.utah.edu

This searchable database of the U’s international activity currently includes:

- Faculty Activities
- Partnerships
- Learning Abroad Opportunities
- Hinckley Internships
- Global U Stories

HOW TO make sure your global efforts are included in the Global U Inventory:

- Update your FAR/MBM/U-CV profile and encourage others to do the same.
  For each activity that is international, users should use the “Global” checkbox and select the country/countries that are applicable to the activity.
- Let us know if your department/office offers global programs that aren’t currently listed in the inventory.

Global U STORIES
global.utah.edu/stories

Stories appear on our home page, our categorized stories page, and are referenced in the GlobalU Inventory.

HOW TO publish your story with us:

- A link to your published story. We will run the headline, first paragraph, and a graphic and point readers to your original story to read more. If your story is not published elsewhere, we are happy to publish your story at full length.
- The story’s city and country. So that we can include proper reference to your story in the Global U Inventory, please note the story’s primary location.
- Additional relevant links to more information (e.g., program, department, or research page).

Contact | Cheri Daily, cheri.daily@utah.edu
Director, External Relations and Global Programs
Global U SOCIAL MEDIA
The Office for Global Engagement is active on Facebook and Instagram.

HOW TO get your international content featured on our channels:

• Please send us your message and graphics (we are able to create graphics if you request this support), or tag us in your content using the handles below:
  - Instagram | @globaluofu
  - Facebook | @globalUU

Often used handles & hashtags:

GlobalU
@globaluofu #globaluofu
#globalcampus #internationaleducation

International Students & Scholars
@internationaluofu #internationalstudents
#internationaluofu

Learning Abroad
@utahabroad #utahabroad #standout

U Asia Campus
@utahasia #utahasia #유타대학교 #아시아캠퍼스

University of Utah
#universityofutah @universityofutah

Global U EVENTS
OGE features campus events on our homepage and can host an event announcement on our Trumba calendar.

HOW TO get your event featured:

• Please send the date, time, place, event details (less than 75 words), event page link, and image (1500x770 px @ 72dpi).

• If you manage a Trumba calendar, you can tag your event to appear on the OGE calendar.

Share your Global U Story

Send your stories, events, requests and questions to:
Cheri Daily, cheri.daily@utah.edu
Director, External Relations and Global Programs