



Cooperative Care Solution

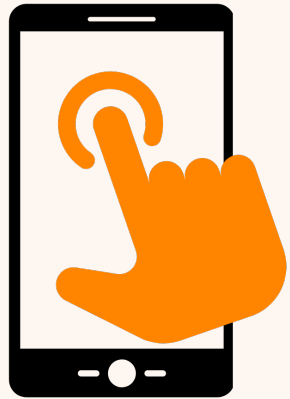
Why Komae?



- The impact of COVID-19 on childcare has been profound. To support the parents in our community, University of Utah explored options to help families expand their personal bubbles for childcare.
- Komae is a cooperative childcare app that provides a flexible management option for working parents at Utah.
- Komae will enable parents to identify and vet families with similar parenting styles and COVID-19 hygiene practices to match and share childcare and home education.

What is Komae?

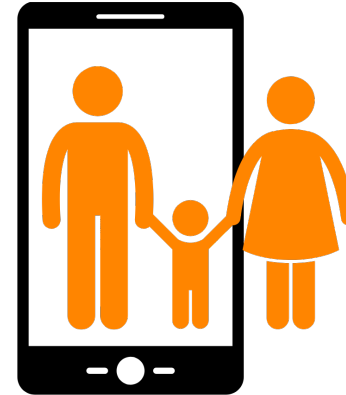
Komae is a cooperative childcare app, providing a flexible care management option for parents returning to work.



Download the Komae App to connect with parents you trust.



Coordinate your childcare by swapping points between families.



Post a request to receive care & offer to help when you can.



Get time to work whether in the office or quietly at home.

How Does Komae Work?

On Komae, parents swap 'Komae Points' to manage and coordinate free care with neighbors, family, friends, or colleagues.



Dropping your kids off?

1 Point Per Hour



Having the sit at your own home?

1.5 Points Per Hour



Weekend Sit?

1 Bonus Point Added



Multiple Children?

1 Bonus Point Added

For Example:
Nine-hour drop-off (9 points)
Saturday (1 bonus point)
Three kids (1 bonus point)
Total cost = 11 points

Scenario 1

Parents giving and receiving care in kind.



For parents needing to report to work on a part-time basis, Komae is available to coordinate the swapping of care shifts between families in a trusted network.

In this example, Reese might book sits for her children on Tuesdays and Thursdays, while hosting other children on Mondays and Wednesdays.

In this way, she is giving and taking from the community in equal parts, keeping her Komae point bank balanced.

Scenario 2

Parents needing more care than they can reciprocate



For parents with demanding work schedules who may struggle to provide childcare for other families, Komae offers the option to fill the gap by purchasing points.

In this example, The Millers both need to report to the office full time. They choose to earn some of their points by hosting children occasionally on the weekends, but most of their points are purchased on the app.

In this way, they are able to receive trusted care below market rate.

Scenario 3

Parents providing more care than they need to receive.



For parents having extra availability to provide care for others, Komae offers the option to cash-in their excess points for rewards.

In this example, Gael's wife Bella happens to be a stay-at-home parent who loves having kids over to play with her own. With all the extra points she's earning, she looks forward to cashing them in for cool parenting products and gift cards.

In this way, she is rewarded for providing care and supporting her community.

Getting Started

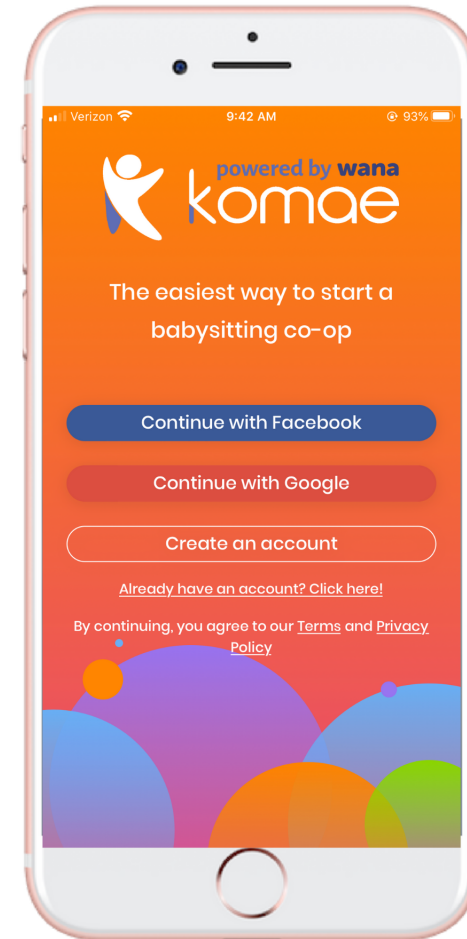
Step 1: Create Your Account

Click to Download Komae: <http://mykomae.com/download>

Share what you're looking for in your bio.

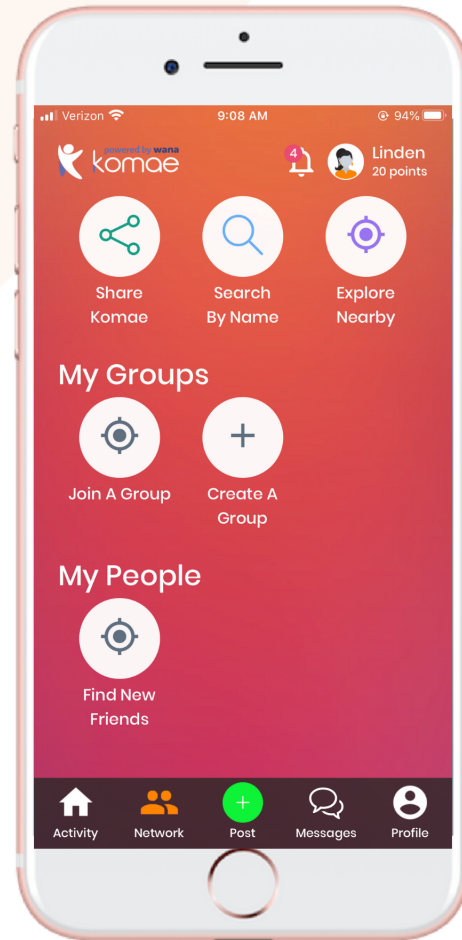
Your bio is a great place to specify:

1. Your **role** at Utah.
2. Whether you are looking for full or part-time **childcare** and when you can best sit for others.
3. Whether you are looking for **homeschooling** and what you can best tutor for others.
4. The area you **live** in and how far you are willing to travel for care.
5. **Safety** measures you are taking to limit the spread of COVID-19.



Getting Started

Step 2: Join Groups



Join your University of Utah group!

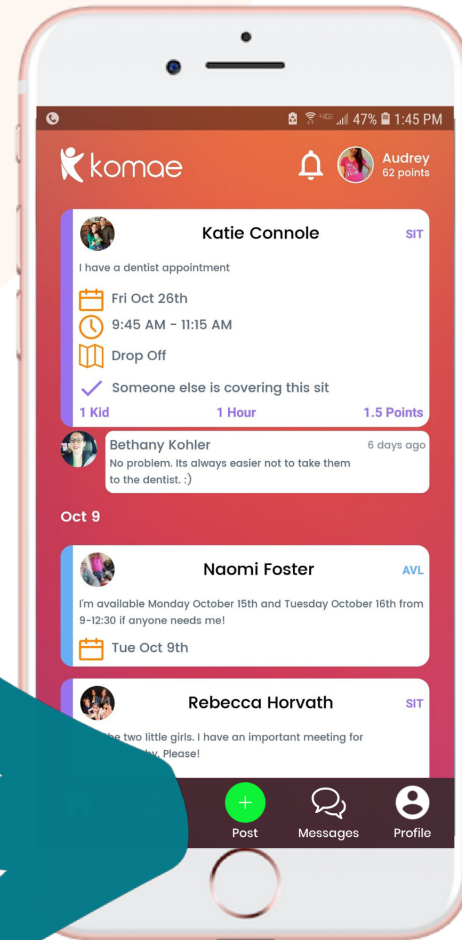
– Utah is collaborating with Komae to administer groups for your community to connect with each other. Quick link to join:

University of Utah:
<https://komae.page.link/iiD7>

Create more groups! - You can be a part of as many groups as you'd like. In this way, you are welcome to create smaller hubs of colleagues, friends, and family.

Getting Started

Step 3: Make Your First Post!



Post a Need - When you post a need on Komae, we will notify your network. If they're available, they can tap to offer. Watch for those offers to come in. Choose the one that's best for you and make it to your scheduled shifts at work.

Post an Availability – Whether it's for a specific day and time or a general announcement, this is a great way to let your network know when you're available to help other families around you.

Connect with Komae



The Komae team is available to answer any questions you or your family may have.
info@mykomae.com



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[Tweet with us on Twitter](#)

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