Proposed Utes Baseball Stadium

April 11, 2023
An Important Project

With the Salt Lake Bees’ announcement of their upcoming relocation to Daybreak, the opportunity to bring the University of Utah’s Baseball team to campus is greater than ever. The Bees will finish their last season at Smith’s Ballpark in the Fall of 2024, so approval is requested to have a new campus stadium ready for Utah Baseball in the Spring of 2025.
Baseball in the Pac-12

The Pac-12 Conference has a rich and storied history in collegiate baseball. The schools have a combined 28 NCAA National Championships since 1948. Utah has been a member of the Pac-12 since 2010 and won the Pac-12 Championship in 2016.
Athletics on Campus

There are two areas where Athletics facilities are concentrated, allowing the share of support and training facilities:

1. Central Campus
   - Basketball
   - Soccer
   - Lacrosse
   - Ski Team
   - Track & Field
   - Softball
   - Swim/Dive
   - Gymnastics

2. Guardsman Way
   - Baseball
   - Football
   - Golf
   - Tennis
Proposed Space Program

**Seating** (19,003 SF)
- 1,200 seating capacity (bench, chair-back, loge box, table, berm, party deck, and berm seating)

**Spectator Support** (18,905 SF)
- Ticketing, restrooms, concessions, merchandise, circulation

**Team Facilities** (11,479 SF)
- Lockers, showers, lounge, nutrition, meeting, video, training, medical, equipment storage, coaches space, visiting team restrooms

**Stadium Support** (6,692 SF)
- Dugouts, field toilets, field-access tunnel, umpire support, mascot, weather station replay, storage

**Practice/Warm-up** (9,300 SF)
- Indoor batting/pitching cages

**Press/Media** (1,287 SF)
- TV and Radio broadcast space, food area, toilets

**Operations Support** (7,241 SF)

**Outdoor Areas** (149,186 SF)
- Playing field, bullpens, entry plazas, kids’ zone
Capacity

Based on average attendance at Smith’s Ballpark and accounting for an increase for an on-campus stadium, a capacity of 1,200 will put Utah in a prime position to capitalize on ticket sales revenue while also creating a competitive homefield advantage.

Average Attendance at Smith’s Ballpark:

320 fans per game
Site Considerations & Mitigations

With construction of this new facility, the University will address the concerns of our neighbors in the surrounding community:

**Safety**
- Netting will be installed to stop foul balls

**Noise**
- Berms at the outfield will help contain noise
- A modern, distributed audio system will focus sound into the stadium

**Field Lighting**
- Lighting will be designed to not spill beyond stadium

**Traffic & Parking**
- Games will occur at low-traffic times (evenings/weekends)
- Parking will be available at adjacent campus lots:
  - Guardsman Way Lot: 869 Stalls
  - Stadium Lots: 1,196 Stalls
Field Dimensions

- Proposed concept dimensions:
  - 330’ left field pole
  - 400’ center field
  - 330’ right field pole
  - ~30’ high wall in left field
Field Dimensions

- Auburn’s Plainsman Park
  - 315’ left field pole
  - 37’ high left field fence
Field Dimensions

- Vanderbilt Hawkins Field
  - 310’ left field pole
  - 35’ high left field fence
Conceptual Rendering
Proposed Budget and Schedule

Budget

- Construction $29M
- Soft Costs $6M
Total Project $35M

No State O&M is requested

Target Schedule

- April-May 2023: Programming & Approvals
- May-Nov. 2023: Design
- Sept. 2023 – Feb 2025: Construction
- March 2025: Open for 2025 Season
Revenue Opportunities

In addition to general ticket revenue, there will be multiple opportunities for the stadium to generate revenue throughout the year. Due to the field surface being synthetic turf, there are not strong concerns about wear and tear on the field which will allow the field to be rented by outside entities including:

- Baseball Leagues
- Community Groups
- High School Association (State Championships)
- Football Gameday Tailgates
- Corporate Sponsorships

The following table outlines the estimated revenue sources for the stadium:

<table>
<thead>
<tr>
<th>BASEBALL STADIUM REVENUE SOURCES</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
<th>Year 5</th>
<th>Year 6</th>
<th>Year 7</th>
<th>Year 8</th>
<th>Year 9</th>
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Thank You!